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**INFORMATION DISCLOSURE
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Complete if Known

Application Number	10/784,663
Filing Date	February 23, 2004
First Named Inventor	Vilcauskas, et al.
Art Unit	2167
Examiner Name	Wassum, Luke S.
Attorney Docket Number	8096.0010

U.S. PATENT DOCUMENTS

Examiner Initials *	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number - Kind Code ² (if known)			
		US- 4,873,662	10/10/1989	Sargent	
		US- 5,854,897	12/29/1998	Radziewicz, et al.	
		US- 6,663,850	12/16/2003	Sonis	
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Examiner Initials *	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD- YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		Country Code ³ - Number ⁴ - Kind Code ⁵ (if known)				
		WO 2004/107224	12-09-2004	Netbreak		
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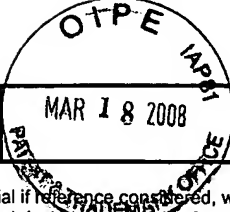
NON PATENT LITERATURE DOCUMENTS

Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
		MAHHAIL MATSKIN, "Collaborative Advertising over Internet with Agents," Proceedings of the 12 th International Workshop on Database and Expert Systems, September 3-7, 2001, pp. 509-513.	
		U.S. Patent Application No. 09/866,425 Supplemental Information Disclosure Statement disclosing JP11360037 dated 2-26-1997 and KR 2000054099 dated 9-5-2000, 4 pages.	
		"Interstitial - definition, information, sites, articles," http://www.marketingterms.com/dictionary/interstitial/ , date unknown, 2 pages.	
		Patent Application Publication US 2003/0004804 A1, January 2, 2003, Sheet 1 of 26.	
		Source Code, www.pornrodeo.com , as of October 13, 1999, 14 pages.	
		POST-SESSION INTERNET ADVERTISING SYSTEM, Andrew Vilcauskas, et al. inventors, USPTO Image File Wrapper for Application No. 09/866,425 filed May 24, 2001.	
		POST-SESSION INTERNET ADVERTISING SYSTEM, Andrew Vilcauskas, et al. inventors, USPTO Image File Wrapper for Application No. 10/784,358 filed February 23, 2004.	

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Examiner Signature	 MAR 18 2008	Date Considered	
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